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Step One Finance launches new consumer loan products and unveils redesigned website.

UK specialist lender Step One Finance Limited (“Step One”) has announced a new range of personal loan products to complement its existing range of second mortgage products. As part of the new product launch, Step One has also unveiled a completely redesigned website with enhanced customer and broker functionality.

New Consumer Loan Products

The new personal loan products have been developed with the same customers in mind that Step One has been focussed on serving since the business was formed in 2010. The product range includes both personal loan and guarantor loan products allowing customers to borrow amounts up to £10,000 with a process that is significantly faster than a traditional second charge mortgage loan.

Martin Porter, Head of Lending says, “We designed our latest product range based on feedback from customers and brokers that a personal loan product may be a more efficient borrowing solution for smaller loan amounts.”

Michael Childress, CEO, added, “All of the core Step One principles of responsibility, transparency, fairness and simplicity have been considered in the development of our latest products and we look forward to building a lasting relationship with an increasing number of new customers.”

Redesigned Website

As part of the new product launch Step One has also unveiled a greatly enhanced and redesigned website (www.steponefinance.co.uk). The new website provides both increased functionality for the brokers and introducers working with Step One as well as a significantly enhanced customer experience.

Steve Khan, Head of Commercial Development, commented, “We have worked hard with our developers to deliver a new website that will enhance its usefulness for our professional credit intermediary partners while also introducing new functionality for existing and prospective Step One borrowers.”

Please contact Step One Finance for more information regarding all of its latest product offerings.

Company Background:

Step One was formed in 2010 and prides itself on operating a business model of creating innovative financing solutions and offering responsibly underwritten loans which are simple, fair and transparent. The company has grown rapidly since its formation and currently offers a wide range of consumer loan and residential second charge mortgage products.

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